



## March 31, 2010

### **Romania – Development Strategy and Opportunities for Hotel Development in Today's Environment**

With each crisis comes opportunity. Romania – as a focus area of development for Hilton Worldwide. Opportunities to affiliate new and existing hotels to major hotel brands.

**Presented by: Adela Cristea – Development Director, Europe & Africa; Hilton Worldwide**

Adela joined Hilton Hotels at the International Operations Centre in England in March 2007. Initially in the Feasibility and Investment Analysis team, she moved to the fast growing Development team as Development Manager – Europe & Africa. In her role, Adela is responsible to assist in drafting Hilton's development strategy for various regions within Europe and Africa and identifying development opportunities at the regional and area level. Prior to joining Hilton, she spent six years working as a consultant at TRI Hospitality and Managing Consultant at Humberts Leisure, both in London. Adela started her hotel career in Front Office at Hilton Bucharest in 1997. She studied Economics at ASE in Bucharest and has an MBA from Huron University, London where she was Graduate Teaching Assistant to Provost and achieved the Valedictorian Prize for Highest University Grade. Adela is also an alumna of London Business School where she studied corporate finance.



The cost to participate to this event is 39 EUR+vat. RICS member will have a 10% discount.

**For further information please contact:**

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**Location: InterContinental – Opera Room, Bucharest**

**Time: 9 – 10 coffee break, 10 – 12 seminar**